



# A Manager's Guide to Promoting Learning

Getting your learners engaged with training content and building a culture of learning is easy using the BizLibrary platform! But before you get started, here are a few tips to ensure you are setting a solid foundation.

- 1. Lead by example and take training yourself
- 2. Make time for your employees to take training
- 3. Set clear expectations for growth

and competetive.

Now it's time to get started! Below is a list of features and best practices in using BizLibrary's Learning Management System to engage your learners and encourage ongoing professional development amongst your team.



#### **Recommendation Engine**

Encourage your learners to update their preferences within their personal profile! Our built-in recommendation engine will present content to them within the Recommended Content Widget on the homepage based on their set learning preferences and previous learning history.

#### Create & Share Playlists

Looking for an easy way to share multiple lessons at once on a specific topic or learning objective? With playlists, you can easily group content and share with your team or individual learners. You can also encourage your learners to create their own playlists to save content for later. Better yet, encourage them to share their playlist with their peers to foster collaboration!

### Curated Learning Paths

Curated Learning Paths are 1-2 hour curations of video lessons, selected by BizLibrary's content experts and focused on a specific topic area or competency. You can use these paths to create a playlist and share with your learners in a matter of seconds!

## Sharing Content by Email

Come across a lesson that is very timely and relevant to your team or learners? With the "Share by Email" feature on the content profile, you can quickly and easily send the link to the video lesson along with a personalized message directly to their email inbox.

### Browsable Library

To promote exploratory learning, encourage your learners to browse the library to find the content most relevant to their learning needs or interests! They can use various filters such as topic, skill, curated learning path, duration, format, and much more to quickly narrow down results and get to learning!

### External Training

A true culture of learning is inclusive of all learning events, whether conducted within the learning platform or externally. Did someone attend a job specific webinar or an industry conference? With "Approval Requests for External Training" your team can submit additional training engagements for your approval. Upon approval, external training will be applied to your learner's training records.